# What Is Salesforce?

Salesforce is your customer success platform, designed to help you sell, service, market, analyze, and connect with your customers.

REQUIRED EDITIONS

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Available in: both Lightning Experience and Salesforce Classic
Your Salesforce edition determines which features and functionality you can access.
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Run your business from anywhere with Salesforce. Use standard products and features to manage relationships with prospects and customers, collaborate and engage with employees and partners, and store your data securely in the cloud.

But standard products and features are only the beginning. With our platform, you can customize and personalize the experience for your customers, partners, and employees and easily extend beyond out of the box functionality.
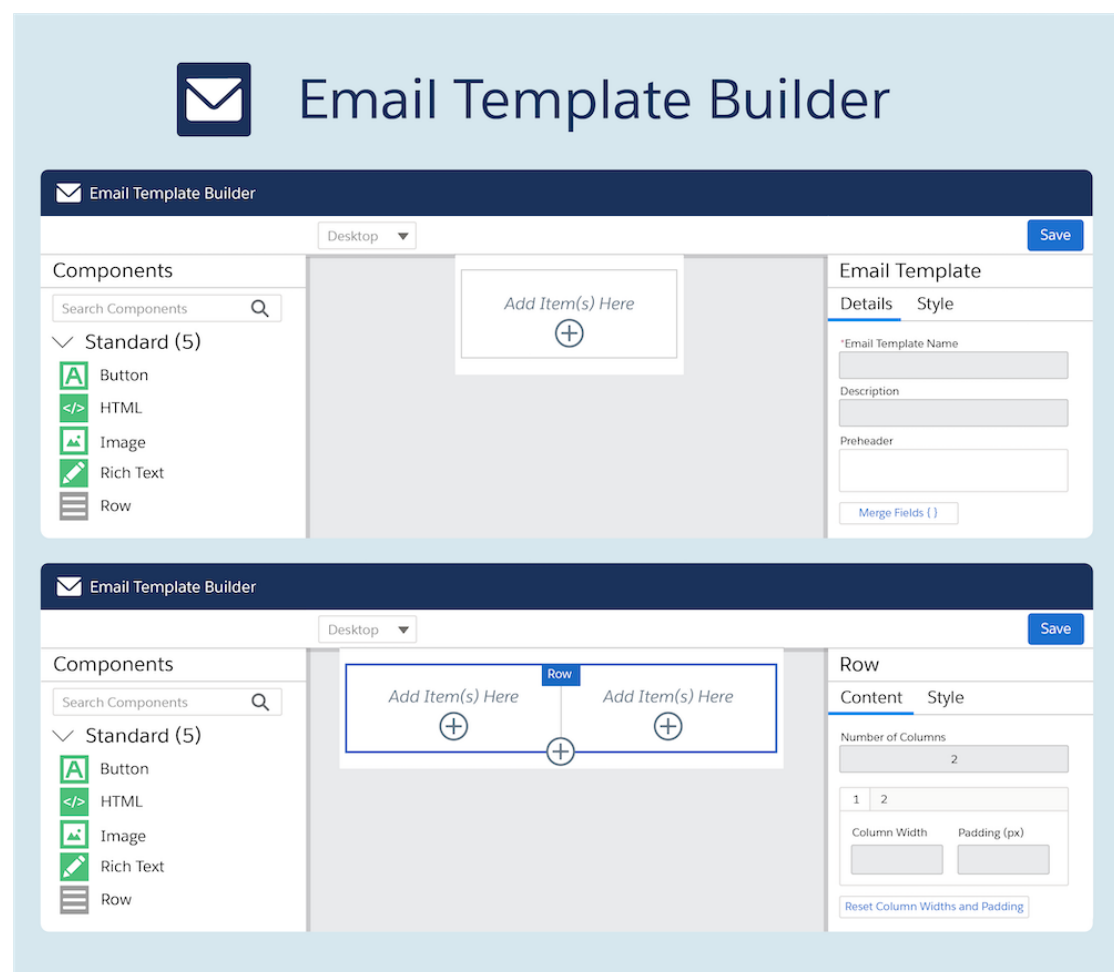
- **Concepts, Products, and Services**
  As you get started with Salesforce, it's helpful to learn some key concepts and terms. They come up frequently when you interact with the product, our documentation, and our service professionals. The concepts and terms here help you understand how Salesforce works.
- **The Salesforce Admin**
  The Salesforce administrator—or "admin" is a Salesforce user with system administration duties and other super powers. Admins are responsible for setting up Salesforce for their organizations and making sure it runs smoothly.
- **What Happens When You Purchase Salesforce**
  New to Salesforce, or maybe you're not so new? In either case, to get the most out of Salesforce, it helps to know how your org is created and the types of licenses, permissions, and profiles that you receive. Understanding how these elements interact and impact what users can do saves you time.
- **Push Updated Licenses to Sandbox Orgs**
  As your organization's needs change, your licensing needs evolve. When you update licenses, you want your production and sandbox orgs to be in sync. Often you can refresh your sandbox to ensure that its licensing information matches your production org's. Or, to ensure that your sandbox orgs receive updated license information, you can use the Match Production Licenses to Sandbox tool.
- **License Updates and Your Org**
  When you purchase Salesforce, you receive licenses, permissions, and profiles that shape your org and what users can do in it. You can also create permission sets to help with permission management. Understand the impact of license updates on permissions in your profiles and permission sets.
- **Salesforce Editions**
  We offer bundles of features and services, each geared toward specific business needs.
- **Salesforce Features and Edition Allocations**
  Allocations for Salesforce features by edition.
- **Data and File Storage Allocations**
  Storage allocation per Salesforce edition and number of standard licensed users in your organization.
- **Technical Requirements for Tablets**
  Review the minimum and recommended technical requirements for Lightning Experience on tablets.
- **Accessibility Standards**
  Learn about the standards for low-vision users and deaf or hearing impaired users that Salesforce follows to design applications with accessibility in mind.
- **Salesforce Language Support**
  Learn about the supported languages in Salesforce, and understand the difference between fully supported, end-user, and platform-only languages. Learn which languages are available in the UI for each Salesforce cloud, and review important limitations for right-to-left (RTL) languages in Salesforce.

- **Supported Browsers and Devices for Lightning Experience**
  Lightning Experience is available on multiple editions and recommends using the Salesforce mobile app on mobile devices. Specific browsers and devices are supported, and there are limitations and considerations for third-party browser extensions and JavaScript libraries.
- **Supported Browsers and Devices for Salesforce Classic**
  Salesforce Classic doesn't support mobile browsers, so we recommend using the Salesforce mobile app for working on mobile devices.
- **Recommendations and Requirements for All Browsers**
  For the best experience and security, follow these guidelines.
- **Download and Print Salesforce Help Documentation**
  View Salesforce Help documentation offline as PDFs that you can download and print.